

# Stand-up Pouches

## Global Markets, Economics, and Technologies 2005 - 2009

“Stand-up Pouches” is a global study of the stand-up pouch industry. This 500+ page edition is the definitive study of this industry.

The stand-up pouch market has, for the first time, exceeded 20 billion pouches as a result of 15 consecutive years of 15% to 20% annual growth. Will this growth be maintained? What will drive it?

### Will new products save the day?



AquaFlex Can pouch  
Source: Amcor Flexible



Tetra Pak's Tetra Wedge Aseptic pouch  
Source: Allied Development Corp.

### Or will the competition surge ahead?



Tetra Pak ReCart Retort Carton  
Source: Allied Development Corp.



Aluminum Bottle  
Source: Allied Development Corp.

“Stand-up Pouches” provides the alternatives and the answers.

## Market Analysis

The market analysis examines drivers, trends, statistics, and projections through 2009. “Stand-up Pouches” segments the market by:

- end-use - liquid food
- end-use - food
- end-use - non-food
- end-use - pet food
- retort versus non-retort
- pouch design
- spout versus non-spout
- zipper versus non-zipper
- geographic region
- pre-made versus form/fill/seal

## Economics

The Economics section provides six cases including:

- energy drink in spouted pouch
- pet food in retort pouch
- pet food in can
- energy drink in PET bottle
- spouted pouch versus bottle
- retort pouch versus can

In addition to the case summaries in the study, select study purchasers receive a free trial to Allied's interactive Economic Analysis System – see inside for details.

## Stand-up Pouches Global Markets, Economics, and Technologies 2005 to 2009

**Two profile sections** characterize the stand-up pouch industry with more than 90 detailed profiles on:

- equipment suppliers – pouch machines, form/fill/sealers, fill/sealers, and pouch handling systems.
- packaging producers and pouch component producers

## Allied Development Studies

*Stand-up Pouches* was researched, written, and published by Allied Development Corp., of Burnsville, Minnesota U.S.A.

Other recent studies available from **Allied Development Corp.** include:

**Medical Device Packaging** - Global Technologies, Markets and Economic - an in depth study of medical device packaging

**Barrier Films and Coatings** - Market Projections, Technologies, and Economics - a comprehensive global analysis of barrier materials used in flexible packaging

**Flexible Lidstock Packaging** - Markets and Technologies - a unique and in depth study of the NA flexible lidstock market

**Glass-coated Films** - Global Markets, Economics and Technologies - SiO<sub>x</sub>- and Al<sub>2</sub>O<sub>3</sub>-coated films for packaging

**Retort Pouches** - the definitive study of the global retort pouch industry, including technology, economics, and market analysis

**Oriented Films for Flexible Packaging** - global markets, technologies, economics of all oriented films used in packaging

**Flexible Packaging In North America** - financial comparison of flexible packaging to other packaging segments and total market

Brochures available at: [www.allied-dev.com](http://www.allied-dev.com)

## Expand your Technology Base

**The Pouch Construction section** examines current and future trends in:

- pouch designs
- pouch components
- pouch materials
- structures

All pouch designs are pictured or illustrated, as are competitive packages.

**The Equipment Technology section** examines current and future technical issues involving:

- pouch making machines
- pouch filling machines
- form/fill/seal machines
- pouch handling systems

Learn about new developments in filling technology including aseptic filling.

## Special Feature

Purchasers\* of this study will receive full access, for one month, to the study's economic cases on Allied Development's interactive Internet-based Economic Analysis System.

**Free trial\*  
with purchase  
of this study!**

This system allows the study purchaser to modify assumptions, customize the case studies, and run extensive "what if" scenarios.

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\*Free Trial offer not valid for consulting companies

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# Stand-up Pouches

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